



COMPANY NAME (AS IT SHOULD APPEAR ON ALL MARKETING MATERIALS & PROGRAM)	
CONTACT PERSON	TITLE
COMPANY ADDRESS	SUITE/FLOOR
CITY	STATE
ZIP/POSTALCODE	COUNTRY
PHONE	
E-MAIL ADDRESS	

<b>PREMIUM VIRTUAL SPONSOR PACKAGE - \$3,250</b>
<ul style="list-style-type: none"> <li>• <b>Virtual Tradeshow Booth &amp; Listing</b> - Customize your booth with logo, description, keywords, documents and even video. Each exhibitor's "booth staff" appear on your page for greater personalization and interactivity.</li> <li>• <b>Live Conversations</b> - The Exhibit Hours feature lets attendees get that real, in-person exhibit hall feel to booth staff through real-time video chat by simply "entering" their virtual tradeshow booth - launching them into a live video conversation.</li> <li>• <b>Lead Capture</b> - Exhibitors will receive lead contact information from attendees who visited their booth, as well as how many times they were visited. Exhibit booth staff can reach out to those visitors to connect.</li> <li>• <b>Live Chat Functionality with participants.</b></li> <li>• <b>Sponsored Communication</b> - (1) Pre-scheduled e-blasts, to iSRA 2020 Virtual Annual Meeting attendees.</li> <li>• <b>Scavenger Hunt</b> - SRAI will be sending event attendees on a scavenger hunt to all of the exhibit booths during the virtual exhibit hall hours, and we'll be offering prizes at the end of the Virtual Exhibit hall event. We would also like to solicit YOUR prizes to give away as well.</li> <li>• <b>Sponsor/Exhibitor Page</b> - Exhibitor description and website link on the iSRA 2020 Virtual Annual Meeting website.</li> <li>• <b>Attendee list</b> - Pre/Post conference attendee mailing list for one-time use.</li> <li>• <b>(2) iSRA 2020 Virtual Annual Meeting Full Registrations</b> - which includes access to all concurrent educational sessions, keynote and networking events.</li> </ul>
<b>VIRTUAL EXHIBITOR PACKAGE - \$1,500</b>
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**PAYMENT INFORMATION**

**TOTAL:** \_\_\_\_\_

Check (payable to SRA International)  VISA  MasterCard  AMEX  Discover  PayPal

Card Number \_\_\_\_\_ Security Code (3/4 digits) \_\_\_\_\_ Expiration \_\_\_\_\_

Print Cardholders Name \_\_\_\_\_ Total Due \_\_\_\_\_

E-mail for invoice (if different then above) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



SOCIETY OF  
RESEARCH  
ADMINISTRATORS  
INTERNATIONAL

## Exhibitor / Sponsor Application

Email your completed registration form with credit card information to [registration@srainternational.org](mailto:registration@srainternational.org), fax it to (703)741-0142 or mail your completed registration form with check to: SRA International, 1560 Wilson Blvd, Suite 310, Arlington, VA 22209. Checks must include exhibitors name and completed registration form. Please do not email, mail AND fax your registration.

**Cancellation Policy:** All requests for cancellation or reduction of the virtual exhibit hall must be made in writing to [jatkison@srainternational.org](mailto:jatkison@srainternational.org) by August 16, 2020 and shall become effective upon receipt by SRAI. If written notice of cancellation is received by SRAI on or before August 16, 2020 SRAI will retain or shall be owed a cancellation fee of \$250; if written notice of cancellation is received by SRAI after August 16, 2020, SRAI will retain or shall be owed a cancellation fee equal to 100% of the total exhibit fee. **All requests for virtual engagement modifications**, must be made in writing to [jatkison@srainternational.org](mailto:jatkison@srainternational.org) and shall become effective upon receipt by SRAI.

**Payment:** Exhibitors must make required payments for their virtual engagements by September 15, 2020. Thereafter exhibitors are further responsible for ensuring that there are no outstanding amounts owed by them to SRAI. Exhibitors may not appear virtually until payment in full is received. If payment is not received prior to the start of the iSRA 2020 Virtual Annual Meeting, SRAI will not allow the exhibitor to appear on the virtual platform.

**Questions?** Contact Jenny Atkison at [jatkison@srainternational.org](mailto:jatkison@srainternational.org) or 703-741-0140 ext. 212