



COMPANY NAME (AS IT SHOULD APPEAR ON ALL MARKETING MATERIALS & PROGRAM)	
CONTACT PERSON	TITLE
COMPANY ADDRESS	SUITE/FLOOR
CITY	STATE
ZIP/POSTALCODE	COUNTRY
PHONE	
E-MAIL ADDRESS	

Exhibitor Booth Packages	
2021 SRA Annual Meeting: October 25-27, 2021	
Event Booth Package - \$3,500 before July 31; \$4,000 after July 31.	
<ul style="list-style-type: none"> • Booth Space: 8x10 booth - 6' table with pipe and drape, two chairs, waste basket, header sign with company name. • Registrations: Includes 2 full meeting registrations & 1 exhibitor booth badge only. • Company logo, description and URL listed on Annual Meeting website and mobile event guide. • Attendee list - Pre/Post conference attendee list for one-time use. • Networking Opportunities (Optional) <ul style="list-style-type: none"> • Sponsored Group Networking Space – Reserve space for you to get in front of your clients again! Space can be used to schedule a private meeting, host a happy hour, present a demo. Space is on a first come, first serve basis. Exhibitors are responsible for any additional hotel costs such as audio visual and food and beverage fees. • Tuesday Morning Rise n' Shine Exhibitor Series - Program sessions on Tuesday morning from 8:00 am to 8:45 am. Exhibitor would be responsible to provide a description, speakers and presentation. SRA will be responsible for marketing and promoting the event. Participants will attend this programing for free and receive continuing educational credits. SRAI has the right to approve speakers and topic. 	

Annual Meeting Branding/Promotional Items			
Item	Pricing		
Badge Lanyard	\$5,000	Logo on SRAI lanyards for all attendees, exhibitors, and speakers.	
Conference Bag	\$5,000	Logo on SRAI conference bag for all attendees, exhibitors, and speakers.	
Conference Bag Insert	\$1,700	Printed insert placed in each SRAI attendee conference bag. Sponsor to provide SRAI inserts prior to the conference.	
Career Center Posting	\$350	Post on the Career Center board at the Annual Meeting. SRAI attendees can view job postings onsite and apply online. After annual meeting has commenced, an eblast is sent to conference attendees with job posting to attract additional interest.	
Keynote (Opening/Closing)	\$5,000 each	Sponsor representative provides 5-minute remarks prior to Keynote. Logo on signage and Annual Meeting website, plus the opportunity to place printed flyers on attendees' seats prior to the Keynote. Sponsor to provide flyers.	
Opening Reception	\$10,000	Logo on signage, Annual Meeting website, and cocktail napkins. Sponsor can hand out a giveaway at the Opening Reception and provide a welcome remark.	
Preconference Half Day Workshop	\$5,000	Logo on signage, Annual Meeting website, and table tent cards. Provide attendees the opportunity to a complimentary workshop and for them to receive 3.5 CEU hours. Vendor will develop presentation and supply presenters. SRAI to approve speakers and topic.	
Senior Executive Institute	\$3,500	Logo on signage and Annual Meeting website, plus the opportunity to provide 5 minutes of remarks to attendees. Sponsorship includes one free registration to attend SEI.	
Symposium Poster Area	\$3,500	Logo on signage, Annual Meeting website, and in the symposium poster area, plus opportunity to have a sponsor representative address attendee with the people's choice winner at the Closing Keynote.	



A La Carte Marketing/Advertising Opportunities		
Item	Pricing	Description
Catalyst Article	\$750	Advertisement will be presented in article form in our online monthly newsletter. Title included in the Catalyst Table of Contents. Body of article can include text, graphics, embedded video and/or links to your website.
Catalyst Banner:	\$750	Banner ad is displayed above highlighted spotlight topics of monthly online catalyst newsletter. 600px (wide) X 90px (height) / JPG, PNG or GIF.
Catalyst Article & Banner	\$1,250	Banner ad is displayed above highlighted spotlight topics in monthly newsletter email. Article would be a highlighted spotlight topic.
Journal Ad – Half/Full Page	\$750/\$1,200	Journal Ad is available full page or half page. SRAI Journal is circulated online twice a year.
Social Media Campaign	\$500 / \$1,250	\$500 Investment each. If you buy three post pricing will be dropped to \$1,250. Promotional post on Facebook, LinkedIn and Twitter.
Sponsored Eblast	\$2,200	Sponsored eblast sent out through SRAI network of 18,000+ research administrators.
Sponsored Webinar	\$3,500	Sponsor provides speaker(s) and content for a SRAI webinar. SRA marketing to members and subscribers via the website and e-mail messages about the webinar. Exposure of your company logo and Web link at www.srainternational.org for approximately 30 days prior to the sponsored webinar. SRA will send a follow-up e-mail message to all attendees with your custom message and link to your website. SRA would be responsible for the online platform of the webinar, executing the webinar, post webinar survey responses and a list of attendees. Sponsored webinars are archived and made available for replay at www.srainternational.org for 24 months after the initial webcast to registered attendees.
Website Homepage Ad Space	\$500 / \$900 / \$1,250	Logo advertisement box on SRAI homepage or optional inside pages of website. Ad space will direct to the website link of choice. Pricing is three months and six months or a year.

PAYMENT INFORMATION

TOTAL: _____

Check (payable to SRA International) VISA MasterCard AMEX Discover PayPal

Card Number _____ Security Code (3/4 digits) _____ Expiration _____

Print Cardholders Name _____ Total Due _____

E-mail for invoice (if different than above) _____

Signature _____ Date _____

Email your completed registration form with credit card information to registration@srainternational.org or mail your completed registration form with check to: SRA International, 1560 Wilson Blvd, Suite 310, Arlington, VA 22209. Checks must include exhibitors name and completed registration form.

Cancellation Policy: All requests for cancellation must be made in writing to jatkison@srainternational.org. This agreement may be canceled by the agreement signatory, with no penalty, within seven calendar days of receiving the confirmation receipt of the agreement from SRAI. If the request for cancellation is received by SRAI later than seven, but within 15 calendar days of receiving the confirmation, the sponsor must pay, as a penalty charge, 25% of the applicable fee. Cancellations made after this 15-day period will be subject to a penalty charge of 50% of the fee. If the cancellation is, however, made during the penalty will be 100% of the fee. Sponsorships are non-transferable.

Payment: Full payment must be received within two business weeks of signing agreement with SRAI, unless payment plan is established with SRAI. If payment plan is established, full payment must be received (30) business days before the start of the event. Without full payment, SRAI cannot guarantee and will not reserve the exhibit booth or sponsorship for vendor. Vendor may not appear onsite until payment in full is received. If payment is not received prior to the start of the event, SRAI will not allow the exhibitor to setup onsite or promote vendor.

Questions? Contact Jenny Atkison at jatkison@srainternational.org or 703-741-0140 ext. 212